## **Language for Partner Agency CREATE Procurement Postings**

## Notice of CREATE Program advertisement for DBE firms

The Illinois Department of Transportation (IDOT), as a member of the CREATE partnership, is pleased to promote the upcoming CREATE Program's Request for Proposals to provide an ongoing relationship with a qualified vendor that will develop, deploy and support a fully redesigned, modern, advocacy-focused website that meets the needs of multiple external audiences as well as existing internal stakeholders. The vendor will also provide ongoing technical and content support, answer technical questions, provide general best practice guidance, write content and recommend/develop new site enhancements as needed. In conjunction with this redesign, the CREATE partners also look for recommendations on an integrated communications strategy and social media management support.

This project is being procured by the Association of American Railroads. Please refer to <a href="https://www.createprogram.org/bid.htm">www.createprogram.org/bid.htm</a> for detailed information and requirements for this exciting bid opportunity.

The CREATE Program information can be found at: <a href="http://createprogram.org/">http://createprogram.org/</a>. CREATE is a first-of-its-kind partnership between the U.S. DOT, State of Illinois, Cook County, City of Chicago, Metra, Amtrak and the nation's freight railroads. A project of national significance, CREATE will invest billions in critically needed improvements to increase the efficiency of the region's passenger and freight rail infrastructure and enhance the quality of life for Chicago-area residents.